



MINIROOS KICK OFF PRICING

The program is extremely flexible in order to best suit the needs of the club.

There are two levels in establishing program pricing for MiniRoos Kick Off:

1. Essential Components

(Controlled by Football Australia)

New participants only - paid once per year

2. Variable Components

(Controlled by the local club)

ESSENTIAL COMPONENTS

Football Australia Cost Per Player **\$30.00**

- All equipment provided to the club to run the MKO program: Goals, Balls, Bibs, Cones, Session Guides
- Individual Participant Packs: Backpack, ball, lunchbox, sponsor goodies!
- All resources and support, coach education and marketing support by state administrators
- Full participant insurance

State Member Federation

Cost Per Player

\$5.00

- Administrative cost
- MiniRoos Coaching Certificate courses

VARIABLE COMPONENTS

Coach Cost Per Session

\$X.XX

- Clubs can appoint a coach or Football Australia can provide one!
- Football Australia pay casual coaches by the Sport Organisations Award 2020 (\$35 p.hr, min 2hrs)
- Clubs can use volunteers and players to run MKO sessions!

Club Cost Per Player

\$X.XX

- Administration Cost
- Use of venue & equipment
- Club collateral in packs

Make it feasible!

Costs per session should not exceed \$20.00 per participant

EXAMPLES OF PROGRAM COSTINGS

Example 1: 8 weeks, 15 players

FA Cost:	\$450.00
◦ \$30 x 15 participants	
MF Cost:	
◦ \$5 x 15 participants	\$75.00
Coach Cost:	\$860.00
◦ \$70.00 x 8 weeks	
Club Cost:	\$300.00
◦ \$20 x per participant	

Total Program Expenses: \$1685.00
◦ Divided no. participants: \$112.00
◦ **Equals \$14 per week per participant!**

Example 2: 6 weeks, 50 players

FA Cost:	\$450.00
◦ \$30 x 15 participants	
MF Cost:	
◦ \$5 x 15 participants	\$250.00
Coach Cost:	\$1260.00
◦ \$70.00 x 6 weeks	
◦ 3 coaches required	
Club Cost:	\$1250.00
◦ \$25 x per participant	

Total Program Expenses: \$3210.00
◦ Divided no. participants: \$64.20
◦ **Equals \$11 per week per participant!**

Example 3: 10 Weeks, 30 Players

FA Cost:	
◦ \$30 x 30 participants	\$900.00
MF Cost:	
◦ \$5 x 30 participants	\$150.00
Coach Cost:	\$200.00
◦ FREE! Volunteers!	
◦ \$200 buffer for training night	
Club Cost:	\$900.00
◦ \$30 x per participant	

Total Program Expenses: **\$2150.00**
◦ Divided no. participants: **\$71.00**
◦ **Equals \$7 per week per participant!**

Example 4: 4 Weeks, 20 Players

FA Cost:	
◦ \$30 x 20 participants	\$600.00
MF Cost:	
◦ \$5 x 20 participants	\$100.00
Coach Cost:	\$430.00
◦ \$70.00 x 4 weeks	
◦ \$150 for training night	
Club Cost:	\$540.00
◦ \$27 x per participant	

Total Program Expenses: **\$1670.00**
◦ Divided no. participants: **\$83.50**
◦ **Equals \$20 per week per participant!**